

CLASS: B.COM {Semester V}
BCH 507
SUBJECT: Strategic Financial Management

TOTAL MARKS: 100
(External : 80 , Internal: 20)

Unit	Topic	Sub –Topic	Teaching Methodology	References
I	<p data-bbox="164 527 313 558">Introduction</p> <p data-bbox="164 1121 443 1152">Strategic Business Unit</p> <p data-bbox="164 1461 435 1524">Financing Choices and Decisions</p>	<p data-bbox="521 516 927 743">- Strategic Financial Management. Nature and scope Interface of Financial Policy and Strategic Management , Strategic Financial Management. Interface of Financial Policy and Strategic Management,</p> <p data-bbox="521 1094 922 1188">Nature, Advantages, Disadvantages, success factors, BCG Matrix, GE Nine cell matrix</p> <p data-bbox="521 1419 932 1713">Differences in Financing of Venture Firm, Mature Companies and Firms in High Growth Stage, Deal Structuring and Pricing, IPOs and their Under-pricing. Asset - stripping. Investment Appraisal Techniques, Capital Rationing, Impact of Inflation on Capital Budgeting Decisions.</p>	<p data-bbox="964 527 1141 663">PPTs, examples, case studies and lecture method</p>	<ol data-bbox="1219 516 1490 1115" style="list-style-type: none"> 1. Allen, D: An Introduction to Strategic Financial Management, CIMA/Kogan Page,London. 2. Brealey, Richard A. and Myers, Stewart C, Principles of Corporate Finance, Tata McGrawHill. 3. Chandra, Prasanna: Financial Management, Tata McGraw Hill,Delhi.

II	<p>Corporate Restructuring.</p> <p>Buyouts</p> <p>Ethical Aspects</p> <p>Financial Aspects of business processes</p>	<p>Financial aspects of Corporate Restructuring. Monitoring the Restructuring Process.</p> <p>Management Buyouts (MBOs), Spin Offs and Asset Divestitures Financial Engineering. Financial Innovation.</p> <p>Ethical Aspects of Strategic Financial Management , various theories of ethics, financial scams happened</p> <p>Financial Aspects of Supply Chain Management and Distribution Chain Management. Innovative Approach to Internal Cost-Profit Analysis. Valuation of a Business Enterprise.</p>		
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Question Bank:

UNIT I

1. What do you mean by strategic business unit?
2. What is BCG matrix?
3. Describe strategic financial management. Give its scope.
4. What is weighted average cost of capital. Give its importance to companies.
5. Explain various approaches of capital structure.
6. What is IPO? What is the role of SEBI in IPO?
7. Explain various investment appraisal techniques.
8. Explain capital rationing AND asset stripping.
9. Define merger and various forms of mergers.
10. Define joint ventures and its various advantages.

Unit-II

- 1.Explain various ethical practices should be used by company in strategic financial management.
2. What is demerger. Explain various techniques of demerger
3. Define derivatives.
- 4.What is initial margin.
5. What is future contract.
- 6.Define options and its types.
- 7.Discuss various types of financial innovation.
8. Explain Kaizen costing.
9. Define ABC costing.
10. Define factoring and give its advantages and disadvantages.